

The Educational Landscape for Gen Z and Gen Alpha



“Gen Zs and Gen Alphas live in a world that has fundamentally changed the way they acquire information, play, enjoy entertainment, and communicate.”

Who Are Gen Z and Gen Alpha?

Our Generations Today



"A generation is a group of people born around the same time and raised around the same place. People in this 'birth cohort' exhibit similar characteristics, preferences, and values over their lifetimes."

- Center for Generational Kinetics

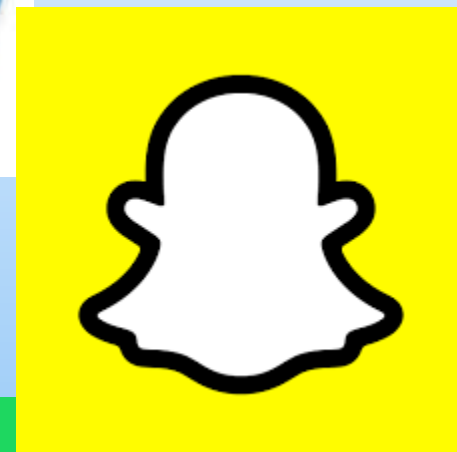
VENDINI



*"For Gen Zs, social media is a tool.
For Gen Alphas, it is a way of life."*



WIKIPEDIA
The Free Encyclopedia





“For Gen Zs, communication radically changed.”

amazon
music

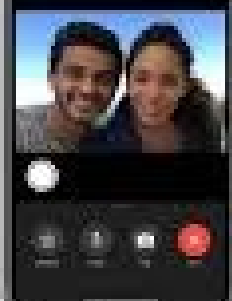
prime
video

amazon

amazonPrime

*“For the first time
in human history,
everyone is now
connected.”*

Generation Alpha



“Gen Alpha’s life experience is being shaped by digital devices.”

Gen Alpha's World is.....

- Digital
- Social
- Global
- Mobile
- Visual



“From a young age, Gen Alphas will be exposed to multiple digital platforms”



Gen Alpha's World is..... Digital

“They often learn, connect, and shop from the glass of a digital device.”

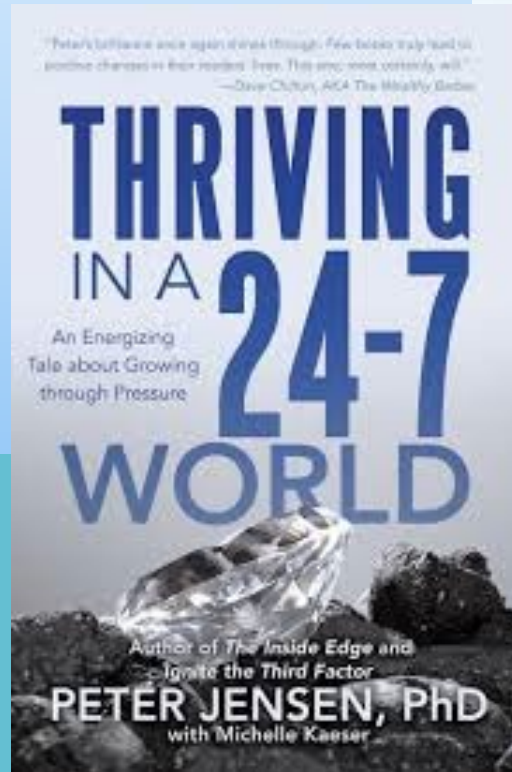


*Social skills? Problem Solving? Innovation?
Patience? Resilience? Independence? Other?*

Gen Alpha's World is.....

Social and Global

“Time, geography, political boundaries and demographics are no longer barriers.”



“Gen Zs and Gen Alphas will face significant moral dilemmas.”

*Understand the world? Safety? Well-being? Ethics?
Moral thinking?*

Gen Alpha's World is.....

Mobile



“Gen Alpha will grow up interacting with AI and robots, as well as humans and will need to be readily adapting to rapid change.”

What is a classroom? What to teach?

Gen Alpha's World is.....

Visual

“Gen Alphas can obtain much content from YouTube.”



“Gen Alphas world is being filled with videos and pictures from around the global.”



What skills are important in a visual world?

Gen Alpha's Work World.....



“Already we are seeing the 9 to 5 work schedule being replaced with flexible patterns.”

“Gen Alpha will be able to imagine, create, manufacture, market and sell using global connections.”



What skills are important in the future world of work?

Gen Alpha's Demographics.....



- Move frequently
- Career changers
- Urban
- Diverse



What are the implications for teaching and learning?

Sustainability of Independent Schools

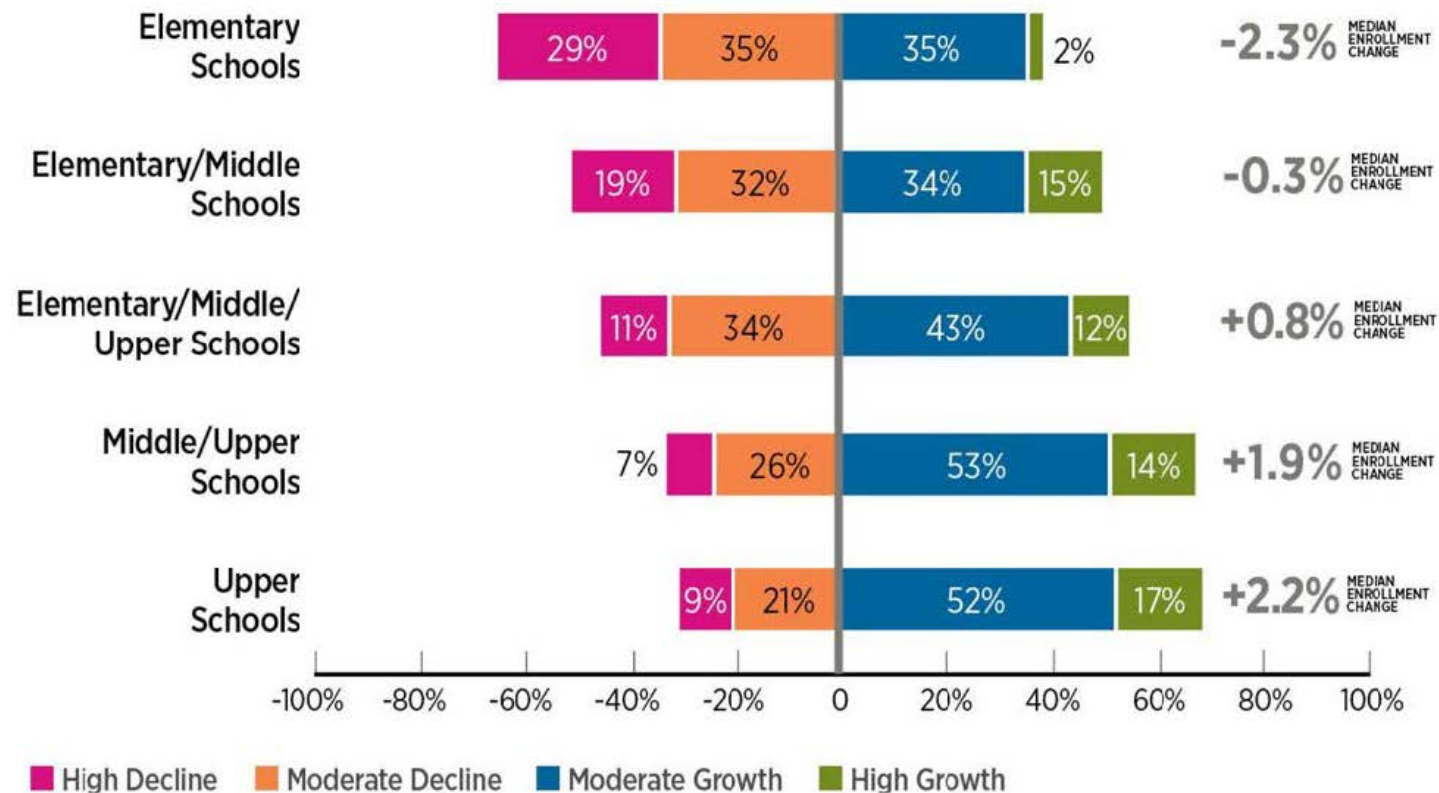
Enrollment Trends

- **Applications** in General Have **Declined**
- Lower School Enrollments are **Down** but Upper/High School Enrollments are **Up**
- **Attrition** in Lower School is Higher Than Upper Schools



Sustainability of Independent Schools

Median Enrollment Change, by Grade Levels Served,
2013-2014 to 2017-2018



Source: NAIS, Enrollment, DASL

Spending on Technology.....

2009 = \$385 million

2014 = \$1.87 billion

2019 = \$11 billion



What is happening at your school?

Three Questions to Consider

- What are the important learning characteristics?
- What type of learning environment do they need?
- What metrics will be needed to measure success and insights?



“Educators need to prepare students for their future, not our past.”



Gen Alpha Skills

- Data and Information
- Collaboration and Leadership
- Critical Thinking and Problem Solving
- Communication Skills
- Imagination and Curiosity
- Initiative and Persistence
- Socio-emotional and Integrity



How are these part of the learning program?

Learning
Environment?

Independence?

Data and Analysis?



Self-Sufficient?



Organizational Support?

